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PROPOSAL



Udayana Immersion Program

Explore the Beauty of Bali, the Paradise Island



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Program Introduction

The Udayana Immersion Program is designed to provide an enriching experience for international students eager to engage deeply with Indonesian culture, education, and community. This program allows participants to immerse themselves in Bali's vibrant tourism landscape through cultural exchange and academic collaboration.

Students will attend a variety of workshops, lectures, and cultural activities led by experienced professionals and local experts in the tourism industry. They will explore Bali's rich heritage, including traditional arts, and cuisine, all of which play a vital role in the island's tourism sector. Through this immersive experience, we aim to foster global citizenship, intercultural understanding, and meaningful connections among students from diverse backgrounds.

We are excited to welcome students to our beautiful campus, where they will gain valuable academic knowledge while creating lifelong memories and friendships that will enrich their personal and professional journeys in the tourism industry.



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Program Activities

During the Udayana Immersion Program, participants will engage in a variety of activities that highlight Bali's tourism. The program includes academic learning on sustainable practices and cultural heritage, providing a solid foundation in the industry. Participants will take part in cultural workshops to explore traditional Balinese arts. Participants will also embark on outdoor adventures that showcase Bali's stunning natural beauty, and culinary experiences that introduce them to Balinese cuisine through cooking classes and tastings. These activities collectively offer a rich immersion into Bali's tourism landscape, equipping students with essential skills and fostering respect for local culture and sustainability.



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Academic Learning

Focuses on essential topics within the tourism industry, providing participants with a comprehensive understanding of key concepts. Students will explore subjects such as sustainable tourism practices, cultural heritage, and tourism management. Through interactive lectures and discussions led by experienced faculty, participants will gain insights into the challenges and opportunities within the tourism sector.



Site Visit



The Udayana Immersion Program includes site visits to prestigious hotels and travel industry businesses. In addition, students will also discover Kura Kura Bali, a Sustainable Special Economic Zone Embracing Eco-Conscious Living and Cultural Harmony with 'Tri Hita Karana'. These visits offer students practical insights into hotel operations, hospitality standards and the logistics of travel planning. Through these experiences, students gain a deeper understanding of the tourism industry and are better prepared for future careers in this dynamic field.



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Cultural Workshops



Designed to immerse participants in the rich traditions and customs of Bali. Through hands-on experiences, students will engage in activities such as traditional dance, craft-making, and local art forms, allowing them to appreciate the island's cultural heritage deeply.





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Culinary Experiences

Offer participants a chance to explore the rich flavors and traditions of Balinese cuisine. Through interactive cooking classes and food tastings, students will learn about traditional dishes, local ingredients, and the cultural significance of food in Balinese society. Participants will engage with local chefs, gaining hands-on experience in preparing authentic meals while discovering the techniques and stories behind each dish.





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Outdoor Adventures

Provide participants with the opportunity to explore Bali's stunning natural landscapes while engaging in eco-tourism activities. Students will embark on nature walks and adventure sports, allowing them to appreciate the island's biodiversity and scenic beauty.



Program Benefits

•Cultural Understanding

Gain insights into Balinese culture, enhancing the ability to create meaningful visitor experiences.

•Academic Enrichment

Learn essential concepts in tourism management and sustainable practices, vital for future careers in the industry.

•Practical Experience

Engage in hands-on activities that develop relevant skills, such as event management and culinary tourism.

Networking Opportunities

Connect with local tourism professionals and peers, building a valuable network for career advancement.

•Lifelong Memories

Create lasting connections and experiences that embody the essence of tourism cultural exchange and understanding.





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Program Fee ≈

Program fee is USD 650/person



Program Timeline ≈

The program will take place from August 03 – 11, 2025.

Registration Period: May 10 – June 10, 2025

Payment Deadline: June 10 – July 10, 2025



Registration ≈

Please do the registration through Email:
international@unud.ac.id



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Contact Us

Get more information



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