

KCC's Associate of Science Degree in Marketing  
and  
UH-Hilo's Bachelor of Business Administration Degree

<b>University of Hawaii at Hilo</b> UHH courses in <b>Bold</b> have no KCC equivalent and must be taken at UHH		<b>Kapiolani Community College</b> KCC Courses in <b>Bold</b> may be taken as part of the A.S requirements	
<b>General Education (46 CR)</b>			
<b>Communication Skills</b>			
ENG 100, 100T or ESL 100	Expository Writing; Expository Writing, with Tutorial Expository Writing/Nonnative speakers	ENG 100, ESL 100	Expository Writing; Expository Writing, Guided
ENG 209	Writing for Business	ENG 209	Business And Managerial Writing
COM 251	Public Speaking	SP 251	Principles of effective public speaking
<b>Quantitative Reasoning</b>			
MATH 104F, 115, 205 or higher	Pre-Calculus I: Elementary Functions Applied Calculus Calculus I or higher	MATH 133, 135, 203 or higher	Pre-Calculus I Elementary Functions Calculus for Business and the Social Sciences
<b>QBA 260</b>	<b>Business Statistics</b>		
<b>Humanities</b>			
2 courses (6 CR)	Art, English, Hawaiian/Indigenous Studies, Languages, Linguistics, Performing Arts, Philosophy, or Religious Studies	3 CR	<b>A.S. Arts &amp; Humanities Elective</b>
		3 CR	Additional course in a different Humanities area
<b>Social Sciences</b>			
ECON 130	Introduction to Microeconomics	ECON 130	Principles of Economics (Microeconomics)
1 course (3 CR)	ANTH, PSY, or SOC	3 CR	<b>A.S. Social Sciences Elective</b>
1 course (3 CR)	Any other Social Science area	3 CR	Additional course in a different Social Science area
<b>Natural Sciences</b>			
3 courses + 1 lab (10 CR)	Three different Natural Sciences areas	3 CR 7 Add'l CR	<b>A.S. Natural Sciences Elective</b> Additional course in a different Natural Sciences areas, including 1 lab
<b>World Cultures</b>			
2 courses (6 CR)	Two of AG 230, ANTH 100, ENG 253 Or 254, GEOG 102, HIST 151, 152, KIND 240	2 courses (6 CR)	Two of ANTH 152 or 200, ENG 253 Or 254, GEOG 102, HIST 151, 152, REL 150
<b>Pre-Business Core Requirements (15 CR)</b>			
ACC 250	Financial Accounting	<b>ACC 201</b>	<b>Introduction to Financial Accounting</b>
ACC 251	Managerial Accounting	<b>ACC 202</b>	<b>Introduction to Managerial Accounting</b>
BUS 240	Business Law	<b>BLAW 200</b>	<b>Legal Environment of Business</b>
ECON 131	Introduction to Macroeconomics	<b>ECON 131</b>	<b>Principles of Economics (Macroeconomics)</b>
<b>ECON 300 OR 340</b>	<b>Intermediate Microeconomics or Money and Banking</b>		
<b>Business Core Requirements (27 CR)</b>			
<b>FIN 320</b>	<b>Principles of Business Finance</b>		
<b>MGT 300</b>	<b>Management, Organizations, and Human Behavior</b>		
<b>MGT 333</b>	<b>International Business Management</b>		
<b>MGT 423 or PHIL 323</b>	<b>Business and Society or Professional Ethics</b>		
<b>MKT 310</b>	<b>Principles of Marketing</b>		
<b>QBA 360</b>	<b>Management Science</b>		
<b>QBA 361</b>	<b>Operations Management</b>		
<b>QBA 362</b>	<b>Management Information Systems</b>		
<b>MGT 490</b>	<b>Strategic Management</b>		
<b>Upper-Division Business Electives (18 CR)</b>			
Any 300 or 400 level ACC, BUS, FIN, MGT, MKT, QBA, TOUR courses. (May use one ECON course.)			
<b>General Electives (15 CR in non-business courses)</b>			
Any non-business courses, at any level.		ENG 160 ITS 101 SP 151	<b>Business And Technical Writing Intro to Information Technology Personal and Public Speech</b>